

# POP YACHTS • 2017 FACTS

If you lined up all the boats we sold, end to end, it would be more than **8.8 miles** of boats.



WE SOLD  
**1,704**  
boats & yachts

THAT'S ONE  
BOAT SOLD EVERY  
**5 HOURS**

UPLOADED  
721,937 PHOTOS  
1,649 VIDEOS

WE SOLD  
BOATS TO  
BUYERS



IN 72  
DIFFERENT  
COUNTRIES



4.8 out of 5 stars  
BASED ON 223 REVIEWS  
GOOGLE LOCAL & TRUSTPILOT

**69%**

of buyers lived  
MORE THAN 100 MILES AWAY FROM  
THE BOAT THEY ULTIMATELY PURCHASED

OPERATING  
IN 208 CITIES  
IN 34 STATES

124,542 hours of video viewed  
on our YouTube channel  
across 9,000+ boat videos



THAT'S 14 HOURS  
OF VIDEO WATCHING  
FOR EVERY HOUR



1,869,429 unique visitors  
viewed our boat pages  
13,004,923 times

Most popular boats

Express Cruisers (18%)  
Center Consoles (13%)  
Walkarounds (9%)  
Bowriders (8%)



Most popular brands

Sea Ray 8.9%  
Bayliner 4.2%  
Chaparral 2.8%  
Yamaha 2.3%  
Boston Whaler 2.2%  
Wellcraft 2.1%

If you need to sell your boat or yacht, please **call us today** - (941) 564-9988